



Moissanite Jewellery More Bling for less Sting



Moissanite Jewellery

We all want to be draped in sparkling jewellery; just like the celebrities; but the problem is it's all too expensive, right? Wrong! Introducing Moissanite Jewellery, the jewellery that has incredibly similar qualities to diamonds! Wearing Moissanite will make you feel smart, savvy and fashionable, without breaking the bank, buying diamonds.

Moissanite Jewellery is named after Dr. Henri Moissan, the French Nobel Prize-winner, who discovered it in 1893; he discovered it at a meteor crater site in Arizona. The naturally occurring mineral used to create the Moissanite Jewellery is silicon carbide. As Moissanite is made from a natural mineral it will never lose its brilliance and always will remain shiny.

Moissanite Jewellery is so similar to that of a diamond that only trained experts can tell the difference using gem equipment! Due to the Moissanite Jewellery being created in a lab and then from there, hand-cut by a master gem cutter and shaped it is cheaper than that of the diamond, although it looks identical.

The Moissanite Jewellery is different to a diamond, although they look the same. The Moissanite

actually provides more sparkle, more fire and more beauty than a diamond. A jewel's brilliance is measured by the ability to shine and produce white light, this is measured by a refractive index or an RI, a Moissanite piece has an RI of 2.65-2.69 compared with a diamonds RI of 2.4

A Moissanite is the second hardest jewel, coming in second to the diamond. The Moissanite is durable and tough and will not scratch, it is perfect for everyday wear.



The Moissanite Jewellery is near-colourless, however a limited quantity of green Moissanite is also available.

A Moissanite bracelet will be about a tenth of the price of a similar diamond bracelet. Which is why Moissanite Jewellery is being used for wedding jewellery and engagement rings; it provides a unique piece of jewellery which offers value and especially sparkle.



Bec Hewitt's diamond engagement ring is rumored to be worth approximately \$200,000. Moi Moi has the same spectacular design available for \$4480.

Moissanite is higher priced than the Cubic Zirconia (CZ) as a Cubic Zirconia is made from synthetic material, and is of a lower standard and doesn't provide the same brilliance or life-time guarantee; it is claimed that you could purchase a Moissanite and when you pass it to your great-grandchildren it will look as beautiful and sparkling as the day you purchased, or received it.

Moissanite bracelets or any Moissanite Jewellery will not look fake or lose their glitz or value, they are the perfect fashion statement or accessory!

Lauren Chang Sommer, Managing Director of Moi Moi says, "Christmas is the perfect time to spoil that special person in your life with jewellery at the top of many wish lists! Items such as classic pendants and earrings make a great gift and last a lifetime. Coloured stones are the perfect choice when looking for something different and are a stand out piece in any collection. However the ultimate Christmas morning surprise is a wedding proposal. Moi Moi has stunning engagement rings that replicate those of Hollywood celebrities without the hefty price tag."

Moi Moi also have fantastic gifts for men straight from their Italian designed *"Moi Moi for Men" stainless steel range with masculine pieces perfect for a brother, boyfriend or father.

*** * *Moi Moi Fine Jewellery supplies Moissanite Jewellery in Australia and New Zealand.

www.moimoi.com.au