

:: Moi Moi Fine Jewellery hosting workshops in Sydney

By: Carmine Pascuzzi

Moi Moi Fine Jewellery, Australia's exclusive distributor of the uniquely created and affordable jewel Moissanite are hosting complementary jewellery appreciation workshops every Thursday evening between 6.00pm and 7.00pm at the stunning Moi Moi store in the QVB Building in Sydney.

"Many people find purchasing jewellery daunting as they don't know what to look for or what to ask," says Lauren Chang Sommer, Founder and Co-Owner of Moi Moi Fine Jewellery. "The workshops are a relaxed and easy way to learn about jewellery, so that it becomes an enjoyable experience rather than a frightening one."

Groups of friends getting together, couples looking for the perfect engagement or wedding ring, or self purchasing women and men looking for an entertaining night out can come along and enjoy a glass of champagne and canapés as they learn how to choose the perfect piece of jewellery.

Lauren added, "Moissanite is a jewel that many people are not aware of so the workshops are a great way to educate people on how it compares to stones such as diamonds, sapphires and rubies."

All of the important factors to take into account are explained simply. This includes the four c's; carat, clarity colour and cut. The evening also covers what determines a gemstone's beauty and durability along with which jewellery best suits an individual's face shape.

During the evening, sisters Lauren Chang Sommer and Alana Chang, co-owners of Moi Moi, demonstrate and compare facial shapes to celebrities such as Halle Berry, Julia Roberts and Catherine Zeta Jones, in order to pin point exactly which jewellery best suits each face.

"The shape of the face is also really important when choosing jewellery, and we find that people who understand what's right for them and know some of the simple facts, end up feeling much more confident when asking questions. They're also ten times more likely to love their piece of jewellery and get the most out of their purchase," says Lauren.

When referring to face shapes, she goes on to explain, "Oval shaped faces such as Catherine Zeta Jones' are considered perfect as they work really well with any type of necklace and also suit a variety of earrings. However, if you have a heart shaped face like Halle Berry, it's important for the jewellery you wear to add width to the chin. Dangling earrings that form a triangle are especially flattering."

Moi Moi Fine Jewellery appreciation workshops are complimentary and are held every Thursday night from 6.00pm at the Moi Moi store, Level 2, Shop 16, Queen Victoria Building, 455 George St, Sydney. Bookings are essential. For further information or to book call Moi Moi on 02 9261 0200 or visit here

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