

Jewel of a find

Moi Moi Fine Jewellery stocks Moissanite, a jewel with more brilliance, fire and lustre than any other jewel, including diamonds. Moi Moi is the first Moissanite store in Australia, and is on the second level of the Queen Victoria Building in the Sydney CBD. Moissanite is also much more affordable than traditional jewels, and may become a girl's new best friend with its beauty and lower price.

Moissanite is not a simulated diamond, but a jewel that stems from a rare geological find made over 110 years ago. While examining particles from a meteor crater, Dr Moissan discovered crystals of a naturally occurring mineral - silicon carbide. These crystals were too rare to be used in jewellery, but through the combination of art and science the Moissanite jewel was created by Charles and Colvard and is now available for use in jewellery.

Moissanite has a higher refractive index, more fire (dispersion) and lustre



than any other jewel, yet it is priced at a fraction of the cost and comes with a lifetime guarantee.

Moi Moi has an extensive range of Charles and Colvard-created Moissanite jewellery in many different styles, both contemporary and more traditional.

The range includes pieces that are perfect for any kind of celebration or special occasion.

What Moi Moi Fine Jewellery
Where Shop 16, Level 2, Queen Victoria Building, Sydney
Contact 9261 0200 www.moimoi.com.au



Proud tradition

In 1939, renowned master jeweller LG Humphries established his first jewellery store in Sydney. Today, in his family's Queen Victoria Building showroom, customers can find exquisite one-off pieces created by his son and grandson. In this vast open space, the family tradition has been maintained: designing contemporary, collectable jewellery that is sold alongside an ever-evolving collection of antique, Victorian and Deco gems. LG Humphries also specialises in vintage watches.

What LG Humphries & Sons
Where Level 2, Shop 23-25, Queen Victoria Building, 455 George Street, Sydney
Contact 9267 7691



The write stuff

Pen-Ultimate is a writing instrument and fine-gift specialist retailer with two shops in Sydney and two in Brisbane, where the business was first established 25 years ago. The shops have gracious settings, appropriate to the range of quality writing instruments in stock.

The trained staff are able to provide the best of service including on-the-spot engraving, pen repairs, calligraphy services, mail order and gift-selection assistance. With pens ranging in price from \$4 to \$40,000 there is something for everyone.

What Pen-Ultimate
Where Level 2, Shop 15-17, Queen Victoria Building, 455 George Street, Sydney
Contact 9264 4991

MOISSANITE
 More Brilliance,
 More Lustre & More Fire
than any other jewel including diamonds
*...and much more affordable**
*up to 90% less than a diamond equivalent

QVB
Fine Gifts
Level 2

Tennis bracelets all 18K Gold from \$1850-8499.
 18K Moissanite Jewellery from \$210.

MOISSANITE
 Created by
 CHARLES & COLVARD

moimoi
 FINE JEWELLERY

MOI MOI FINE JEWELLERY
 Level 2, Shop 16 QVB Ph: (02) 9261 0200

Fine Gifts
Level 2

QVB

L.G. HUMPHRIES & SONS
 Antiques and Collectables since 1939
 Level 2, Shop 23-25 QVB Ph: (02) 9267 7691

PEN-ULTIMATE
 Writing Instruments & Fine Gifts
 Level 2, Shop 15-17 QVB Ph: (02) 9264 4991