

# Lauren Chang Sommer

MOI MOI FINE JEWELLERY



**W**HEN it comes to choosing fine jewellery, Lauren Chang Sommer from Moi Moi Fine Jewellery, knows exactly what the modern woman wants. "Every woman wants a luxurious jewel with an outstanding sparkle, high durability and more importantly, affordability," says Lauren

Lauren discovered that Moissanite, a jewel with more brilliance, more fire, and more lustre than any other jewel including diamonds, had not yet reached Australia. Popular in America, Europe and Asia, and even with celebrities such as Brooke Shields and Destiny's Child, Lauren's entrepreneurial instinct knew this was a prime opportunity not to be missed.

Joining in a partnership with her father and sister, they have recently opened Moi Moi Fine Jewellery, Australia's first and only jewellery store exclusively selling Charles & Colvard created Moissanite.

"I am so thrilled that Australian women now have the opportunity to wear this stunning yet affordable jewellery," said Lauren. "This jewel is perfect for any and every occasion, whether it be at the gym or for the bride on her wedding day."

At a very affordable price, Moissanite is up to 90% cheaper than a diamond equivalent and finely crafted in 18K white or yellow gold or Platinum.

"We discovered that people love to learn about fine jewellery as well as Moissanite,

and so we have begun running Jewellery Appreciation workshops in our store," adds Lauren.

Moi Moi invites you and your friends to enjoy a "Fine Jewellery Appreciation Workshop" at their Queen Victoria Building store, level 2, shop 16, where you can learn secrets of the jewellery trade over a glass of bubbly and some refreshments.

Normally expect to pay \$100 per person, but Moi Moi is inviting groups of 3 to 6 people for absolutely no charge, and no obligations. Workshops are popular so book in advance on 9261 0200 or visit [www.moimoi.com.au](http://www.moimoi.com.au).

**Telephone: 9261 0200**