

jewellery care

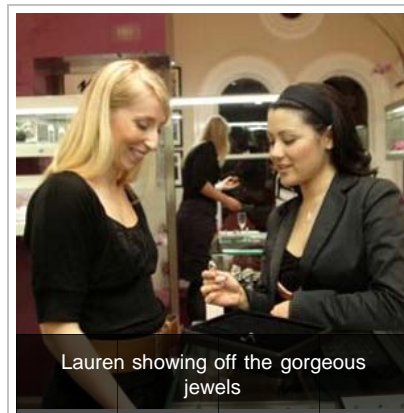
by Sophie Keath on Friday, August 20, 2010

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Forever getting your chains tangled in knots? Wondering why your ring has lost its sparkle and is looking lacklustre? Lauren Chang Sommer, Founder and Co-Director of Moi Moi Fine Jewellery, Australia's exclusive distributor of Charles & Colvard created Moissanite, has some top tips for looking after precious trinkets that'll help you get your shine on this season.

- Where cleaning jewellery is concerned, try a drop of **mild dishwashing liquid** in a bowl of water and gently clean with a soft toothbrush. Rinse in a second bowl of water and dry with a 100% cotton cloth. And remember ladies, never rinse over a sink in case you drop your jewellery down the drain a'la Bingle.
- Keep each jewellery piece in a **separate box** or pouch to prevent scratching.
- Protect chains from knotting by **re-fastening the clasp** and try to avoid bending chains when storing them.
- **Never use toothpaste or other abrasives** to clean metal or stones. You will find countless websites that recommend toothpaste as a cleaner, but this is not an accepted practice by fine jewellers. Although the abrasives in toothpaste are great for your teeth, they can damage the surface of the metal requiring the skill of a professional to buff and refinish.
- And most importantly, **Fine Jewellery should be treated like a silk dress**. Treating your fine jewellery with care and respect will make a big difference to its longevity.



Lauren showing off the gorgeous jewels

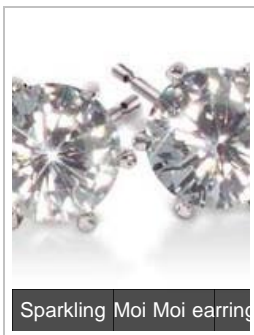
Moi Moi Fine Jewellery, hosts complementary jewellery appreciation workshops every **Thursday evening from 6pm to 7pm** at their store in Sydney's QVB (Level 2, Shop 16, Queen Victoria Building, 455 George St, Sydney).

Enjoy a glass of champagne and canapés with friends, while learning what to look for in a stone, tips for caring for jewellery, how to use a jewellery loupe, the best jewellery to suit you and more.

Bookings are essential on **02 9261 0200**.

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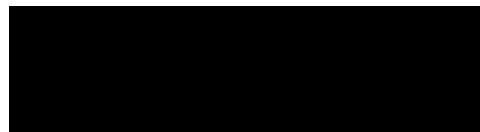


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