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Fiancées think pink

DIAMONDS are still a girl's best friend, but coloured stones are the latest trend for brides-to-be looking to stand out from the crowd.

Jennifer Lopez, Mariah Carey and Portia de Rossi head the list of celebrities boasting pink diamond engagement rings.

Alana Chang Weirick, of Moi Moi Fine Jewellery, cites a 50 per cent rise in sales of coloured engagement-ring stones in the past year.

Ms Weirick, who launched Australia's first created pink diamond last year, said women appreciated its identical gemmological properties at a fraction of the cost.

Jeweller Stefano Canturi said "black sapphires" were also becoming a popular choice.

"A lot of our clients... find it a wonderful alternative to a diamond or coloured gem," he said.

Nicolle Churi chose her ring from a shop window before her partner Joey had even proposed.

"I don't like commercial-looking things, and this pink diamond was different from diamond engagement rings you see everywhere," Ms Churi said.



Different: Nicolle Churi and her pink diamond