

Moi Moi Pink Diamond Launch

Moi Moi, QVB

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1 Laura Percy, Marnee May and Karen Zeev 2 Deborah Williams and Aaron Kelleher 3 Jessica Napier 4 Alana Chang Weirick and Lauren Chang Sommer

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MOI MOI revealed a range of pink diamond jewellery on Wednesday night that doesn't come with the usual six-figure price tag.

MOI MOI co-directors **Lauren Chang Sommer** and **Alana Chang Weirick** invited VIP customers and fashion media to their QVB flagship store for glasses of pink sparkling wine and a perusal of the new 1940s-inspired pink diamond collection.

The pair explained that the diamonds possess the same physical, chemical and optical properties as mined diamonds but are lab-cultivated.

Guests including Channel Nine's **Kellie Connolly**, **Jessica Napier** and InStyle's **Matt Paroz** were also treated to a jazz performance by **Groove Academy** on the night.

