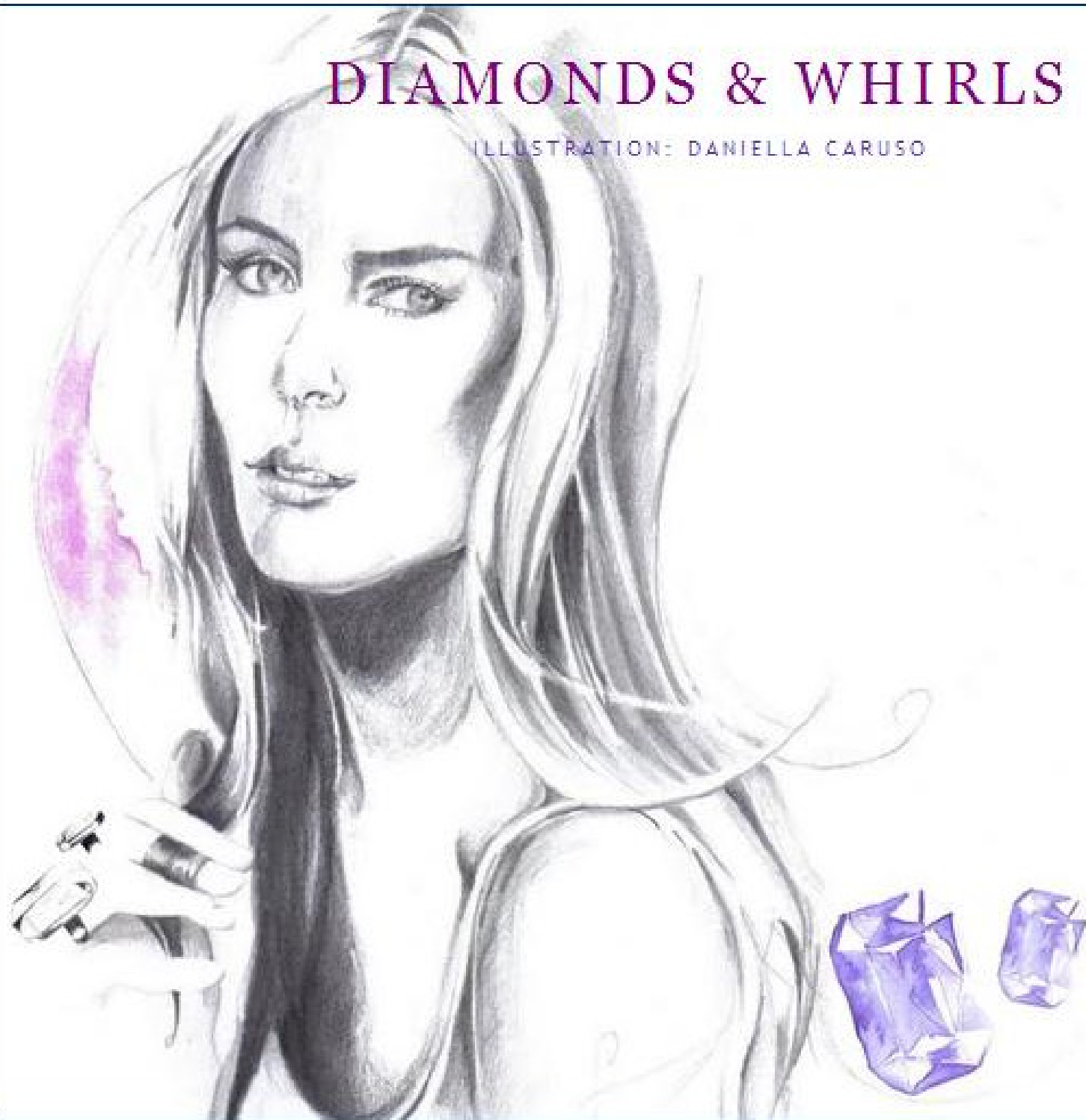


DIAMONDS & WHIRLS

ILLUSTRATION: DANIELLA CARUSO



WEDNESDAY, SEPTEMBER 16, 2009

First ever created pink diamonds in Oz



Last night, I got to attend the first ever created pink diamond launch in Australia. [Moi Moi Fine Jewellery](#), Oz's moissanite and created jewel specialist, unveiled its created pink diamond collection at its [QVB](#) store.

Natural pink diamonds are found in Australia's [Argyle](#) mine, being one of the most expensive and rare jewels on the market.

The diamonds on show last night, however, were created. This means, rather than found in the ground, they were cultivated in a tightly controlled environment by man, yet still consisting of the exact same physical, chemical and optical properties of mined diamonds - at a fraction of the cost.

Co-director [Alana Chang Weirick](#) says: "The difference in cost can be as much as \$100,000 per carat for pink diamonds of like quality." Hello!

POSTED BY [CARLA](#) AT 3:45 PM 0 COMMENTS [LINKS TO THIS POST](#)
LABELS: [ARGYLE](#), [CREATED JEWELS](#), [MOI MOI](#), [MOISSANITE](#), [QVB](#)